EAB Is Your Full-Service Community College Partner

Best-in-Class Support and Industry Expertise to Solve Challenges Across Your Entire Institution

For more than a decade, EAB has been **the trusted partner of community colleges nationwide,** providing solutions and support **to 450+ partners**. Our offerings span all aspects of the institution to help you **deliver on your student success mission.**

	Institutional Strategy	Recruitment and Enrollment	Student Success	Data Management and Analytics
NAVIGATE: A comprehensive Student Success Management System supporting recruitment and retention		■	■	■
EDIFY: A higher-ed specific and vendor-agnostic data warehouse, infrastructure, and analytics hub	■	■	■	■
STRATEGIC ADVISORY SERVICES: Consultative access to EAB's best practice research, toolkits, diagnostics, and expert direction on community colleges' most pressing challenges	■	■	■	■
RAPID INSIGHT: Access, prepare, and explore your data in a code-free, drag-and-drop workspace	■	■	■	■
YOUVISIT: Immersive virtual tour platform creating a digital experience that generates higher inquiries and activates your recruitment team		■		
WISR: Invite-based, college-branded virtual communities for prospects and current students to enhance connection		■	■	
MOON SHOT FOR EQUITY: A comprehensive initiative to eliminate equity gaps at your institution by the year 2030	■			
CAPPEX: An expansive college search network that connects colleges with right-fit students		■		
INTERSECT: A recruitment solution powered by Naviance, the leading college and career readiness platform used by 41% of U.S. high school students		■		

Visit **eab.com** or email **eab2yrcommunications@eab.com** to learn about our offerings and speak with an expert about how EAB can support you.

A Partnership That Works for You

Industry-Leading Community College Experts Help You Achieve Institutional and Student Success

Powerful Solutions Paired with Expert Guidance

- Dedicated consultant support from day one
- Change management consulting
- Guidance on introducing and integrating EAB-powered solutions with your campus users
- Hands-on process planning before and throughout implementation
- Live and on-demand training for all user roles
- Outcome analytics, strategic guidance, and proactive recommendations for continuous campus improvement
- Equity-minded best practices
- Industry benchmarking and insights

Collaboration and Best Practice Sharing

Cohort and Partnership-Wide Events
- National and regional gatherings
- Executive roundtables

Opportunities to Innovate
- Facilitated working sessions
- Expert problem-solving consultations
- Virtual and in-person presentations for your campus

On-Demand Content
- Access 100s of tools, studies, and webinars for a variety of topics and user roles

In-Demand Research for Community Colleges

110+ Years of combined higher education experience among EAB's community college research experts

Sample research topics:
- Redesign your advising org
- Recruitment and retention best practices
- Staffing trends and hiring strategies
- Strategic enrollment management
- Communications strategy
- Diversity, equity, inclusion, and justice
- Student mental health
- Connect advising and financial aid
- Faculty's role in student success
- Recruitment amid the great opt-out

> "It's really about the partnership. It's a whole team. A lot of companies have that standard customer success manager model, but EAB does it differently. Our EAB team is always there asking: *Are we meeting your goals at a strategic level? Are we meeting what we promised we would do for you?*"

Brian Gardner, Chief Information Officer
Northampton Community College